# Index

A
Advertising Age, 96
Adweek, 96
Air Asia, 8
Ally, Carl, 40
Apple, 10, 15, 50
Arden, Allison, 87

B
Balanced mind, 66
Ballas, George, 21
Ballmer, Steve, 127
Barksdale, Jim, 131–132
Be persistent lesson
application of, 45–51, 81–82
nature revealed in, 43–44
proven ideas, 51
purpose of, 33
summary of, 140
Bejan, Adrian, 139
about, 28
advice from, 29–30
Beliefs, 74
Bell, Joshua, 88
Bezos, Jeff, 95
Biomimicry, 30
BlackBerry, 14–15
Blanchard, Ken, 81
Blasingame, Jim, 1
Bobo, Kirk, 101, 139
Botstein, Leon, 33
Brain fatigue, 134
Branson, Richard, 38
Branston, John, 81
Bridge Builders, 54, 56
Brown, Greg, 69
Buckman, Mertie, 64
Bunach, Dorothy, 123
Burns, Ursula, 17–18
“Business Outcome” service delivery
model, 121–122
Business
common challenges in, 11–12
creativity in, 14–15
invention history in, 15–16
process, importance of,
137–138
rate of change in, 12
C
Carter, Rob, 27, 139
Carver, George Washington, 26
Change
careers about, 105
discomfort with, 103
dreams and, 49
economic, 41
identifying, 107
methods of, 32
rate of, 12, 15
survival and, 32
Children
imagination of, 52
inspiration from, 60
time with, 59–60
Chopra, Deepak, 87
Clark, Dorie, 139
Clements, Samuel Langhorne, 59
Clinton, Bill, 65
Coin, definition of, 17
<table>
<thead>
<tr>
<th>Term</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication acceptance model</td>
<td>104–106</td>
</tr>
<tr>
<td>positive</td>
<td>83–85</td>
</tr>
<tr>
<td>Competition</td>
<td>107–108</td>
</tr>
<tr>
<td>Conferences</td>
<td>41</td>
</tr>
<tr>
<td>Connecting dots. See Mind connecting dots process</td>
<td></td>
</tr>
<tr>
<td>Constructal law</td>
<td>29–30</td>
</tr>
<tr>
<td>Costolo, Dick</td>
<td>110</td>
</tr>
<tr>
<td>Cote, David</td>
<td>94</td>
</tr>
<tr>
<td>Covey, Stephen</td>
<td>69</td>
</tr>
<tr>
<td>Creative ideas</td>
<td></td>
</tr>
<tr>
<td>development of</td>
<td>50</td>
</tr>
<tr>
<td>employee’s</td>
<td>10</td>
</tr>
<tr>
<td>fertile environment for</td>
<td>27–28</td>
</tr>
<tr>
<td>gaining acceptance for</td>
<td>102–103</td>
</tr>
<tr>
<td>generation of</td>
<td>9</td>
</tr>
<tr>
<td>germination of</td>
<td>118</td>
</tr>
<tr>
<td>natural by-products and</td>
<td>31–32, 34</td>
</tr>
<tr>
<td>origins of</td>
<td>26</td>
</tr>
<tr>
<td>prerequisite for</td>
<td>35</td>
</tr>
<tr>
<td>raw, expression of</td>
<td>70</td>
</tr>
<tr>
<td>raw, potential of</td>
<td>76</td>
</tr>
<tr>
<td>Creative tension. See Nominal stress</td>
<td></td>
</tr>
<tr>
<td>Creative thinking. See also MINT</td>
<td></td>
</tr>
<tr>
<td>definition of</td>
<td>34</td>
</tr>
<tr>
<td>making time for</td>
<td>93–94</td>
</tr>
<tr>
<td>Creativity</td>
<td></td>
</tr>
<tr>
<td>in architecture</td>
<td>132–133</td>
</tr>
<tr>
<td>brain and</td>
<td>52</td>
</tr>
<tr>
<td>business</td>
<td>14</td>
</tr>
<tr>
<td>curiosity and</td>
<td>17, 139–140</td>
</tr>
<tr>
<td>definition of</td>
<td>9</td>
</tr>
<tr>
<td>need for</td>
<td>1</td>
</tr>
<tr>
<td>ongoing</td>
<td>15</td>
</tr>
<tr>
<td>problem solving and</td>
<td>10–11</td>
</tr>
<tr>
<td>rate of change in</td>
<td>12</td>
</tr>
<tr>
<td>ubiquitousness of</td>
<td>136</td>
</tr>
<tr>
<td>unleashing, terms for</td>
<td>102</td>
</tr>
<tr>
<td>Creativity lessons</td>
<td></td>
</tr>
<tr>
<td>growth knowledge</td>
<td>34–42</td>
</tr>
<tr>
<td>minimize negativity</td>
<td>79–89</td>
</tr>
<tr>
<td>persistence</td>
<td>43–51</td>
</tr>
<tr>
<td>risk-taking</td>
<td>70–77</td>
</tr>
<tr>
<td>stay calm</td>
<td>62–69</td>
</tr>
<tr>
<td>trust yourself</td>
<td>54–61</td>
</tr>
<tr>
<td>unplug your device</td>
<td>90–98</td>
</tr>
<tr>
<td>Credit cards</td>
<td>10–11</td>
</tr>
<tr>
<td>Cross-functional teams</td>
<td>124–126</td>
</tr>
<tr>
<td>Curiosity</td>
<td></td>
</tr>
<tr>
<td>creativity and</td>
<td>139–140</td>
</tr>
<tr>
<td>knowledge and</td>
<td>17</td>
</tr>
<tr>
<td>Rao example</td>
<td>36–38</td>
</tr>
<tr>
<td>Customers</td>
<td></td>
</tr>
<tr>
<td>data storage by</td>
<td>65</td>
</tr>
<tr>
<td>needs of</td>
<td>38, 108</td>
</tr>
<tr>
<td>order activity by</td>
<td>4</td>
</tr>
<tr>
<td>requests of</td>
<td>72–73</td>
</tr>
<tr>
<td>D</td>
<td></td>
</tr>
<tr>
<td>da Vinci, Leonardo</td>
<td>18</td>
</tr>
<tr>
<td>Dabiri, John</td>
<td>49–50</td>
</tr>
<tr>
<td>Damasio, Antonio</td>
<td>90</td>
</tr>
<tr>
<td>de Mestral, George</td>
<td>30–31</td>
</tr>
<tr>
<td>Design in Nature: How the Constructal Law Governs Evolution in Biology, Physics, Technology, and Social Organization (Bejan, Zane),</td>
<td>28</td>
</tr>
<tr>
<td>Diners Club Card</td>
<td>11</td>
</tr>
<tr>
<td>“Discretionary effort,”</td>
<td>10</td>
</tr>
<tr>
<td>Diversity of thought lesson</td>
<td>110</td>
</tr>
<tr>
<td>application of</td>
<td>120–128</td>
</tr>
<tr>
<td>nature revealed in</td>
<td>118–119</td>
</tr>
<tr>
<td>proven idea</td>
<td>128</td>
</tr>
<tr>
<td>summary of</td>
<td>141</td>
</tr>
<tr>
<td>Donahoe, John</td>
<td>23, 108</td>
</tr>
<tr>
<td>Dugan, Bill</td>
<td>51</td>
</tr>
<tr>
<td>E</td>
<td></td>
</tr>
<tr>
<td>Ego</td>
<td>86</td>
</tr>
<tr>
<td>Einstein, Albert</td>
<td>18, 28, 102</td>
</tr>
<tr>
<td>El-Erian, Mohamed</td>
<td>40</td>
</tr>
<tr>
<td>Electronic Vault Services (EVS), 64–66</td>
<td></td>
</tr>
<tr>
<td>ELSE, 106</td>
<td></td>
</tr>
<tr>
<td>Emerson, Ralph Waldo</td>
<td>31</td>
</tr>
<tr>
<td>Empathy</td>
<td>90</td>
</tr>
</tbody>
</table>
Employees
appreciation of, 127–128
assignment seeking by, 39–40
conference attendance by, 41
cross-functional, 124–126
“hungry tigers,” 120–121
knowledge breadth of, 40
self-evaluation by, 39
treatment of, 116–117
Empowerment, 127–128
Enterprise growth
key to, 1
process of, 107–108
requirement for, 5
Enterprise rental car company, 22
Environment
critical, 78
ever changing, 31–32
fertile, 27–28
negative elements, 79
safe, 94
for self-improvement, 85–86
Eurodam, 132–133
Expanding ownership, 105

F
Fast Company, 27
FedEx, 39, 111
ad campaign by, 40
birth of, 2
critical components at, 67–68
cross-functional teams at, 124–126
growth of, 2–3
innovations at, 27
long-range planning at, 137–138
off-site planning sessions at, 95–96
plane of, 59–60
problem solving at, 19
success secret of, 10
technological innovation and, 27
FedEx Delivers (Birla), 2, 48, 96
Fisher, Eileen, 127
Ford, Henry, 15
Francois, Oliver, 96
Friedman, Tom, 18
Functional language, 105

G
Gates, Bill, 128
Gateway Arch, 133
Geisel, Theodor, 94
Gerstner, Lou, 61, 100
Gesellius, Herman, 133
Goal setting, 70
Goodnight, Jim, 97
Gorman, Leon, 39–40
Gottlieb, Sheldon, 39
“The Graduation Advice We Wish We’d Been Given,” 139
Graf, Alan, 130
Graham, Stephen, 28
Grove, Andrew, 32
Grow knowledge lesson
application of, 36–42
nature revealed in, 34–35
proven ideas, 41–42
purpose of, 33
summary of, 140
trough reading, 81
Growth
enterprise-personal, mutual
benefits of, 139
innovation and, 5
requirements for, 2
Gutmann, Amy, 126
Guttenberg, Johannes, 15

H
Hamel, Gary, 109
Harrison, George, 67
Harvard Business Review Blog, 139
Hasbro, 13
Hastings, Reed, 10, 115
Hnedak Bobo Design Group, 101
Holiday Inn, 11
Holtz, Lou, 75
INDEX

Huffington, Arianna, 97
“Hungry tigers,” 120–121
Hutson, Don, 139
about, 80–81
advice from, 81–85

I
IBM, 61
Ideas. See also Proven ideas
actively seeking, 124
generation of, 16–17
groundbreaking, 16
power of, 136
proven, 41–42, 51
purpose of, 5
raw creative, 22–23
source of, 101
value of, 9–11
iGATE, 120–121, 123
Imagination
calmness and, 62
characterization of, 18–19
growth of, 137
In-house management consultant, 95
Information technology (IT), 7
Infosys, 120
Innovation. See also Leading for innovation
benefits of, 99
competition and, 107–108
at FedEx, 130
goals setting for, 70
growth and, 5
market leadership and, 15
sources of, 15–16
support for, 100
taking time for, 95
as team sport, 113–114
technology, 27–28
Innovation process
advanced reviews for, 106–107
characteristics of, 114
communication model
for, 104–106
discomfort with, 103
implementation of, 106–107
leaders role in, 100–101, 103
teams engagement in, 101–102
Interactive Solution Inc. (ISI),
73–74
Internal dialogues, 126–127
Internalization, 58–59
International Paper, 93
Invention, history of, 15–16
ISI-Educator, 73
ISI-NET, 74
Iyer, Pico, 90

J
Jack and the Beanstalk, 60
Jackson, Phil, 49
Jobs, Steve, 97
long-term approach of, 50
natural talents of, 43
products developed by, 10
Jones, Charlie Tremendous, 81
Jordan, Michael, 43, 45

K
Kanter, Rosabeth Moss, 99
Kaplan, Marjorie, 8
Khan, Salman, 85
Khan, Shah Rukh, 49
Knowledge. See also Grow
knowledge lesson
expanded base of, 17–18, 137
imagination vs., 18–19
Kohli, F. C., 7
Kole, Mary, 66
Koltnow, Jenny, 45–48, 139

L
L. L. Bean, 39–40
Lady Gaga, 78
Lafley, A. G., 110
Lake Hvittrask, 133
Index 155

Language, functional, 105
Lawee, David, 114
Lazaridis, Mike, 14
Le Bonheur Children’s Hospital, 73
Leaders
  contributions by, 115–116
  esteem promotion by, 111
  initiation acceptance by, 110
  internal dialogues of, 126–127
  Platinum Rule and, 116–117
Leadership
  innovation and, 100–101
  market, 15
  people, 116
  team, 111
“Leading for Innovation and Growth” talks, 6
Leading for innovation
diversity of thought and,
  110, 118–128
at FedEx, 131–132
nonprofit workshop, 132
tap into strengths and, 110–117
Learning
  breadth of, 40
  capacity of, 34
  opportunities, 49–50
Lessons. See Creativity lessons
Lifestyles, 34, 66, 68
Limits, self-imposed, 87
Lindgren, Armas, 133
Listening, 105, 127
Living systems by-products, 31–32
Long Play records, 3–4, 41
Louv, Richard, 59
Ludwig, Terri, 110
Lunch time, 97

M
Management consultant. See In-house management consultant
Marden, Orison, 81
Market leadership, 15
Massenet, Natalie, 89
Materials and resource planning (MRRP) group, 124–126
McCartney, Paul, 52
McCarty, Oseola, 64–65
McCormick, Chris, 40
McDonald, Mary, 132
McNamara, Frank, 11
Meditation, 65–66
Memphis Grizzlies, 45–47, 64
Memphis Grizzlies Charitable Foundation, 45–48
Memphis Grizzlies Community Investment, 45–48
Memphis Light Gas and Water, 113
Mentoring, 46
Miller, Leta, 58
Mind connecting dots process
  idea generation in, 16–17
  inventions and, 15
  knowledge base in, 17–23
  problem solving and, 10–11
Minimize negativity lesson
  application of, 82–89
  nature revealed in, 78–79
  proven ideas, 88
  summary of, 141
MINT
  closing thoughts on, 129–140
  definition of, 16
  growth requirement of, 33
  persistence requirement of, 33
  risk-taking requirement, 69
  time requirement, 89
  trust requirement of, 51, 59
Morris, Bill, 56
Mullen, Mike, 124
Murthy, Phaneesh, 139
  about, 120
  advice from, 120–123
  people skills of, 123
Myers, Jay, 72–74, 139
### Index

#### N

**NASCAR**, 19–20  
Natural talents, 43

Nature  
- brain fatigue and, 134–135  
- calmness lessons from, 62–63  
- communing with, 67  
- creative thinking and, 27–28  
- design in, 28–30  
- imitation of, 30  
- natural by-products of, 31–32  
- persistence lessons from, 44  
- risk-taking in, 71  
- strength tapping by, 111–112  
- study of, 26  
- trust lessons from, 52–53  
- unplug your device lesson, 90–91

**Negativity**, 69. *See also Minimize negativity lesson*  
- effects of, 87  
- forces of, fighting, 85–86  
- influences, 82  
- personalizing, 82–83, 86

**Netlix**, 10, 21  
**Newton, Isaac**, 136  
**Newton, James**, 98

**Nominal stress**  
- creativity and, 21  
- in customer relations, 73  
- definition of, 20  
- risk-taking and, 69  
- stretch goals for, 114  
- in teams, 70

**Nooyi, Indra**, 85  
**North Mississippi Medical**, 73

#### O

**Oh Se-boom**, 5  
*The One Minute Entrepreneur*  
(Blanchard), 80–81, 83  
**The One Minute Mentor**, 81  
*The One Minute Negotiator*  
(Birla, Lucas), 83

**Organizations**  
- acceptance of change in, 107  
- creativity in, 12  
- nature-like systems, 31–32

**Outward Bound**, 57

**Ownership**, 105

#### P

**Palmer, Clive**, 136  
**Palmisano, Sam**, 12  
**Panaboard**, 19  
**Papasan, Larry**, 113–114, 139  
**Pareto principle**, 4  
**Paris World Exhibition**, 133  
**Peace**, experiencing, 67  
**Pendharkar, Jayant**, 6  
**People leadership**, 116  
**Persistent. See Be persistent lesson**  
**Personal relationships**, 106–107  
**Perspectives, different**, 104, 118, 124  
**Pichette, Patrick**, 137  
**Pixar**, 50  
**Platinum Rule**, 116–117  
**Positive speaking**, 83–85  
**Prahalad, C. K.**, 51  
**Presidential Citizens Medal**, 65  
**Prigogine, Ilya**, 29

**Problem solving**  
- creative, 19  
- imaginative approach to, 10–11  
- nominal stress in, 20–21  
- requirements of, 93  
- stress and, 76  
- by teams, 92–93  
- time factors, 22–23

**Procter & Gamble (P&G)**, 30, 109–110  
**Prosperity**, 83

**Proven ideas**  
- diversity of thought, 128  
- growth knowledge, 41–42  
- persistence and, 51  
- stay calm, 68  
- strength tapping, 117  
- take risk, 77
<table>
<thead>
<tr>
<th>Index</th>
<th>157</th>
</tr>
</thead>
<tbody>
<tr>
<td>trust in self</td>
<td>61</td>
</tr>
<tr>
<td>unplugging device</td>
<td>98</td>
</tr>
<tr>
<td>Q</td>
<td>Questions</td>
</tr>
<tr>
<td>asking, habit of</td>
<td>39</td>
</tr>
<tr>
<td>self-evaluation</td>
<td>38</td>
</tr>
<tr>
<td>Quintant</td>
<td>120</td>
</tr>
<tr>
<td>R</td>
<td>Rabi, Isadore, 39</td>
</tr>
<tr>
<td></td>
<td>Rabinowitz, Anna, 89</td>
</tr>
<tr>
<td></td>
<td>Raine, Kathleen, 26</td>
</tr>
<tr>
<td></td>
<td>Ramadorai, Ram, 6–8, 139</td>
</tr>
<tr>
<td></td>
<td>Rao, Bhaskar, 36–38, 139</td>
</tr>
<tr>
<td></td>
<td>RCA Music Service, 3–5, 41, 111</td>
</tr>
<tr>
<td></td>
<td>Relationships, 100, 107, 121, Rephysis, 37</td>
</tr>
<tr>
<td></td>
<td>Research in Motion (RIM), 14</td>
</tr>
<tr>
<td></td>
<td>Resources</td>
</tr>
<tr>
<td></td>
<td>limited, 56</td>
</tr>
<tr>
<td></td>
<td>necessity of, 58</td>
</tr>
<tr>
<td></td>
<td>pooling of, 64</td>
</tr>
<tr>
<td></td>
<td>trust in, 53</td>
</tr>
<tr>
<td></td>
<td>Right-brain thinking, 61, 115</td>
</tr>
<tr>
<td></td>
<td>Risk. See Take risks lesson</td>
</tr>
<tr>
<td></td>
<td>Roberts, Carol, 139</td>
</tr>
<tr>
<td></td>
<td>about, 92</td>
</tr>
<tr>
<td></td>
<td>advice from, 92–97</td>
</tr>
<tr>
<td></td>
<td>Robinson, Alan, 101</td>
</tr>
<tr>
<td></td>
<td>Rogers, Jim, 34</td>
</tr>
<tr>
<td></td>
<td>Rose, Gayle, 64–65, 139</td>
</tr>
<tr>
<td>S</td>
<td>Saarinen home, 133</td>
</tr>
<tr>
<td></td>
<td>Saarinen, Eero, 133</td>
</tr>
<tr>
<td></td>
<td>Saarinen, Eliel, 132–133</td>
</tr>
<tr>
<td></td>
<td><em>Sacred Hoops</em> (Jackson), 49</td>
</tr>
<tr>
<td></td>
<td>Safian, Robert, 75</td>
</tr>
<tr>
<td></td>
<td>Sales</td>
</tr>
<tr>
<td></td>
<td>confidence in, 82</td>
</tr>
<tr>
<td></td>
<td>handling rejection in, 82–83</td>
</tr>
<tr>
<td></td>
<td>Infosys growth in, 120</td>
</tr>
<tr>
<td></td>
<td>relationships, 121</td>
</tr>
<tr>
<td></td>
<td>Samsung, 15</td>
</tr>
<tr>
<td></td>
<td>San Diego Zoo, 30</td>
</tr>
<tr>
<td></td>
<td>Scarcity, 83</td>
</tr>
<tr>
<td></td>
<td>Scorsese, Martin, 67</td>
</tr>
<tr>
<td></td>
<td>Self-censoring, 74–75</td>
</tr>
<tr>
<td></td>
<td>Self-confidence, 86</td>
</tr>
<tr>
<td></td>
<td>Self-esteem, 111</td>
</tr>
<tr>
<td></td>
<td>Self-imposed limits, 87</td>
</tr>
<tr>
<td></td>
<td>Self-improvement, 85–86</td>
</tr>
<tr>
<td></td>
<td>Shaw, George Bernard, 123</td>
</tr>
<tr>
<td></td>
<td>Simmons, Mary, 97</td>
</tr>
<tr>
<td></td>
<td>Small Step Innovation, 122–123</td>
</tr>
<tr>
<td></td>
<td>Smith and Nephew, 113–114</td>
</tr>
<tr>
<td></td>
<td>Smith, Brad, 138</td>
</tr>
<tr>
<td></td>
<td>Smith, Fred, 9</td>
</tr>
<tr>
<td></td>
<td>innovation initiated by, 129–130</td>
</tr>
<tr>
<td></td>
<td>management style of, 131–132</td>
</tr>
<tr>
<td></td>
<td>transportation ideas of, 2</td>
</tr>
<tr>
<td></td>
<td><em>Songs of Nature: Meditations in Psalms</em> (Wilson), 54</td>
</tr>
<tr>
<td></td>
<td>Sony, 10</td>
</tr>
<tr>
<td></td>
<td>St. Jude Children’s Research Hospital, 36</td>
</tr>
<tr>
<td></td>
<td>Stay calm lesson, 51</td>
</tr>
<tr>
<td></td>
<td>application of, 63–69</td>
</tr>
<tr>
<td></td>
<td>nature revealed in, 62–63</td>
</tr>
<tr>
<td></td>
<td>proven ideas, 68</td>
</tr>
<tr>
<td></td>
<td>summary of, 141</td>
</tr>
<tr>
<td></td>
<td>Strengths, development of, 83</td>
</tr>
<tr>
<td></td>
<td>Stress. See also Nominal stress</td>
</tr>
<tr>
<td></td>
<td>brain fatigue and, 133–135</td>
</tr>
<tr>
<td></td>
<td>creativity and, 20–21</td>
</tr>
<tr>
<td></td>
<td>dealing with, 75–76</td>
</tr>
<tr>
<td></td>
<td>nominal, 69</td>
</tr>
<tr>
<td></td>
<td>Stretch goals, 114</td>
</tr>
<tr>
<td>T</td>
<td>Take risks lesson</td>
</tr>
<tr>
<td></td>
<td>application of, 72–77</td>
</tr>
<tr>
<td></td>
<td>nature revealed in, 70–71</td>
</tr>
<tr>
<td></td>
<td>proven ideas, 77</td>
</tr>
<tr>
<td></td>
<td>summary of, 141</td>
</tr>
</tbody>
</table>
INDEX

Talent
   development of, 43, 48–49
   natural, 43
   unique, 45
Tap into strengths lesson
   application of, 113–117
   leaders role, 110
   nature revealed in, 111–112
   proven ideas of, 117
   summary of, 141
Tate Consulting Service (TCS), 6–7
TEAM UP Youth Mentoring Initiative, 46–47
Teams
   cross-functional, 124–125
   innovation and, 113–114
   leaders' role, 111
   nominal stress in, 70
   problem-solving by, 92–93
   total process visibility in, 126
Technology
   application of, 27–28, 41, 74
   borrowing, 19
   keepin up with, 66
   Theroux, Paul, 67
   Thiel, Peter, 33
Think time schedule
   on calendar, 94
   at work-group level, 95–96
"Thinking" day, 22–23
Thinking. See also Creative thinking;
   "What if" thinking
   diversity of, 110
   right-brain, 61, 115
Total process visibility, 126
Tower Competition, 133
Trust yourself lesson, 51
   application of, 54–61, 82
   nature revealed in, 52–53
   proven ideas, 61
   summary of, 141
Tucker, Marc, 18

TWA Terminal at JFK
   International, 133
Twain, Mark, 59

U
   U. S. Learning, LLC, 80
   Unhealthy ego, 86
   Unplug your device lesson
      application of, 92–98
      nature and, 90–91
      proven ideas, 98
      summary of, 141

V
   Vancouver Grizzlies, 45
   Velcro, 30–31
   Verrecchial, Al, 13
   Voltaire, François-Marie Arouet, 43

W
   Wakefield, Dan, 66
   Weed Eater, 21
   “What if” thinking
      creativity and, 9
      employee, 9–10
      exercise of, 137
      FedEx and, 2–3
   Whitehurst, Dale, 124
   Willis, Ethan, 81
   Wilson, Kemmons, 11
   Wilson, Rebecca (Becky) Webb, 139
      about, 54
      advice from, 54–57
   Wilson, Woodrow, 103
   Withman, David, 5
   Woods, Tiger, 43
   Wood, Jamie, 60

Y
   Young, Larry, 41

Z
   Zane, J. Peder, 28