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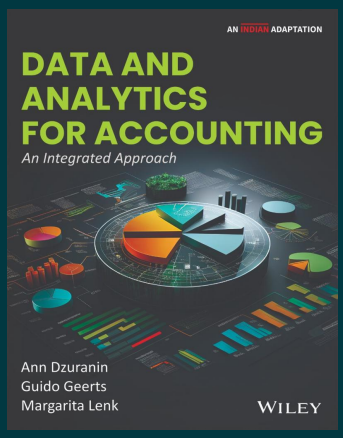

Data and Analytics in Accounting: An Integrated Approach, An Indian Adaptation

By Ann Dzuranin, Guido Geerts, Margarita Lenk

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Description

Data and Analytics for Accounting: An Integrated Approach develops an integrated data analysis and critical thinking skill set needed to be successful in the rapidly changing accounting profession. Following a pattern-based approach to profiling, cleaning, and transforming data, the book helps to explore data from a variety of perspectives for analytical purposes and key data relationships. The text guides students to develop the professional skills they need to plan, perform, and communicate data analyses effectively and efficiently in the real world.

This Indian edition introduces a new feature “Data Analytics and Decision-Making” at the end of the book, which offers students the opportunity to see how they can use data analytics to help solve realistic business problems. In addition, topical changes have been made in select chapters, and brief exercises along with multiple-choice questions have been revised in all the chapters.

About the Author

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