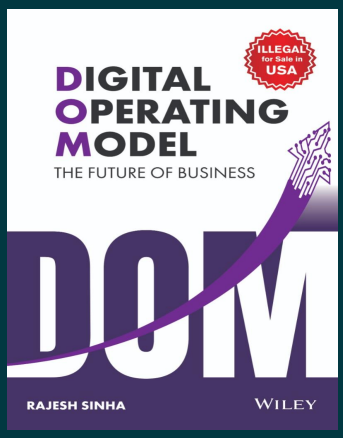
WILEY



Digital Operating Model: The Future of Business

By Rajesh Sinha

Paperback 9789373321417 **₹689.00**

Pages: 240

Description

In this book, CEOs, CFOs, CIOs and Chief Digital Officers of organizations who have embarked on the journey of digital transformation but have not been able to fully realize the benefits will gain insights on aligning their existing investment with newer initiatives, as well as develop a proper roadmap for their digital future. Through the plans and actions of real-life examples of those who have attempted and achieved digital acceleration on their own or in client organizations, readers will learn the proper methods of creating multiple digital accelerators, how to culturally align to new agile ways of delivering rapid solutions, and become aware of new mantras of the API economy which can place digital strategy as the champion of today's successful business. Readers will learn how implementing a simple, but impactful digital platform strategy is the key to experiencing exponential business growth -- meeting your professional objectives while establishing innovative continuity and differentiation within your industry.

About the Author

Rajesh Sinha

RAJESH SINHA is an entrepreneur, philanthropist, and founder and chairman of Fulcrum Group, a leading business platform, and digital engineering services company that offers technology consulting to companies globally. Under Sinha's guidance, the company has transformed 100 million lives with the power of digital platforms and engineering. A recognized authority on digital transformation, he is a recipient of the Great Indian Entrepreneur Award, CEO Tech United Award, and has been a finalist for EY Entrepreneur of the Year.

Everyone deserves digital tech to better their lives. All proceeds from this book will be donated to the Fulcrum Foundation, a nonprofit dedicated to "no one should be left behind on this planet."

Table of Contents

Part I The Impossible Is Possible

Chapter 1 Your Mantra for Success

Chapter 2 DOM in Motion

Chapter 3 The New Normal

Chapter 4 DOM in Motion/Small-to-Midsize Company Food Service Management: Whitsons Culinary Group

Part II Become the Disruptor

Chapter 5 Building Your Digital Road Map

Chapter 6 Unleashing the Power of Your Business Platform

Chapter 7 DOM in Motion/Mid- to Large-Size Company Insurance: Crum & Forster

Part III Don't Get Disrupted

Chapter 8 Crisis Creates Opportunity

Chapter 9 Outsmarting the Competition

Chapter 10 DOM in Motion: Business Platform Success

Part IV The Future Is Here

Chapter 11 Maintain Your Forward Momentum

Chapter 12 The Decades Ahead

Epilogue

Endnotes

Appendix/ Rajesh Sinha: A Digital Entrepreneur's Journey

About the Website

Index

To purchase this product, please visit:
https://www.wileyindia.com/digital-operating-model-the-future-of-business.html

Scan to buy