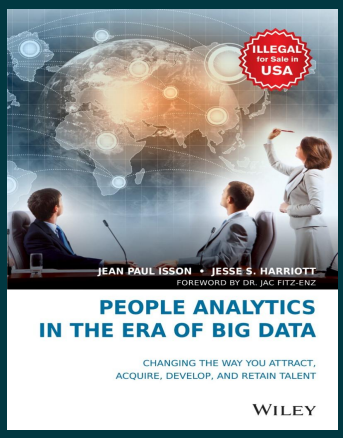
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People Analytics in the Era of Big Data: Changing the Way You Attract, Acquire, Develop, and Retain Talent

By Jean Paul Isson, Jesse S. Harriott, Jac Fitz-enz

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Description

This book will be the ultimate guide for integrating analytics into a company's HR business practices. It provides an actionable framework to leverage predictive analytics at every stage of the hiring process and talent management. The author focuses on integrating analytics across the entire cycle of talent workforce management and planning. The book offers people analytics' case studies from a variety of industries and companies from small and medium sized organizations to large multinational companies. Finally the book focuses on integrating analytics across the entire cycle of talent workforce management and planning; while most books focus on one -- integrating them together and covering the entire hiring cycle is still a relatively new idea.

About the Author

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Jean-Paul Isson (Montreal, Canada; Cary, NC) is Global Vice President of Business Intelligence and Predictive Analytics at Monster Worldwide (the parent company of Monster, the premier global online employment solution. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, it delivers vast, highly targeted audiences to advertisers.). His team is responsible for global customer scoring/segmentation, predictive modeling, and web mining applications for Monster across North America, Europe, and Asia/Pacific.

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