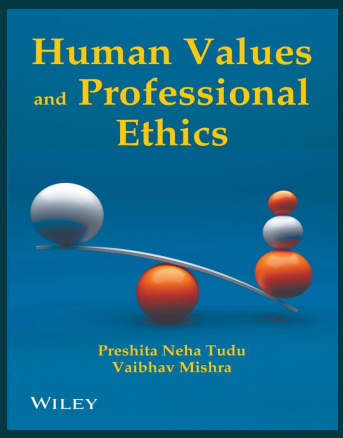
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Human Values and Professional Ethics

By Preshita Neha Tudu and Vaibhav Mishra

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Description

As technology, globalization, and AI reshape human life, understanding what it means to be truly human has never been more critical. Human Values and Professional Ethics seeks to nurture compassionate individuals and responsible professionals. The book explores universal human values, harmony within self and society, moral development, and ethical decision-making. Bridging ideals with real-world contexts, it examines business ethics, corporate responsibility, and emerging digital dilemmas like data privacy and AI ethics. This book is designed not just to inform but to transform the readers, encouraging critical thinking, responsible action, and harmonious living.

About the Author

Preshita Neha Tudu and Vaibhav Mishra

Dr. Preshita Neha Tudu is a Senior Assistant Professor in the Department of Human Resources and Organizational Behavior at ICFAI Business School (IBS), Hyderabad. A dedicated academician and researcher, she holds a Ph.D. in Human Resource Management from the Indian Institute of Technology (IIT) Dhanbad, an MBA in Human Resource Management from Birla Institute of Technology, Mesra, and a Bachelor's degree from Ramjas College, University of Delhi. Over the past decade, she has built a strong academic and research profile that bridges the domains of human resource management, organizational behavior, ethics, and sustainability.

Dr. Tudu's intellectual pursuits are reflected in her extensive research contributions published in several high-impact, Scopus-indexed, and ABDC-ranked journals, including Technological Forecasting & Social Change, International Journal of Disaster Risk Reduction, Society and Business Review, and Journal of Philanthropy and Marketing. Her research spans diverse yet interrelated themes such as sustainable HRM, stress management, whistleblowing behavior, employee well-being, green consumer behavior, and the psychological effects of technology and crises on human performance. In addition to her academic publications, Dr. Tudu has authored and edited several books and book chapters with reputed national and international publishers. Some of her recent works include Employment of Human Resources, Best Practices in Social Enterprises, Managing the Self, and Sustainability and Social Entrepreneurship.

A key highlight of her innovative research orientation is the Certification of Registration of Design for an Artificial Intelligence-Based Tablet for the Recruitment Process, awarded by The Patent Office, Government of India, in 2025. This recognition underscores her forward-thinking approach and commitment to blending human resource practices with emerging technologies to enhance transparency, efficiency, and fairness in organizational decision-making.

Beyond her research and innovation, she has served as a session chair and keynote speaker at various reputed institutions, including IIM, IIT, NIT, NIDM, and the Ministry of Home Affairs, Government of India. Her teaching philosophy emphasizes holistic development that integrates human values, ethics, and professional excellence to prepare socially responsible future managers. Dr. Tudu's work embodies the belief that knowledge must serve humanity. Through her teaching, research, and innovation, she strives to bridge the gap between human potential and technological advancement, ensuring that progress remains both ethical and sustainable.

Dr. Vaibhav Mishra is an Associate Professor at ICFAI Business School (IBS), Hyderabad, where he teaches courses such

as Management Information Systems, Emerging Technologies, Business Analytics, and Business Information Systems. He holds a Ph.D. and an MBA in Information Technology from the Indian Institute of Information Technology, Allahabad, and a B.Tech degree from Uttar Pradesh Technical University. With over a decade of academic experience, Dr. Mishra has been instrumental in designing innovative technology courses that strengthen students' digital and ethical proficiency.

An accomplished researcher, Dr. Mishra has published extensively in Scopus, Web of Science, and, ABDC-indexed reputed journals, including Technological Forecasting and Social Change and the International Journal of Bank Marketing. He has also authored and edited several books with CRC Press (Taylor & Francis), Wiley, and Springer, focusing on emerging areas such as artificial intelligence, blockchain, digital transformation, and digital immune systems.

His research interests span digital transformation, sustainability, human–technology interaction, and ethical decision-making. Over the years, his academic contributions have been recognized at various national and international forums, including a Best Paper award at IIM Kozhikode for his work on circular economy and e-waste management.

A significant milestone in his journey of research and innovation is the Certification of Registration of Design for an Artificial Intelligence-Based Tablet for the Recruitment Process, granted by the Patent Office, Government of India, in 2025. This achievement reflects his visionary approach to integrating technology with human resource management, aimed at fostering greater transparency,

efficiency, and equity in recruitment and organizational decision-making.

Through Human Values and Professional Ethics, Dr. Mishra seeks to inspire readers to integrate moral consciousness with professional competence. His work emphasizes that success in the modern world is not merely defined by technical excellence, but by one's ability to act responsibly, empathetically, and ethically in every sphere of life.

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