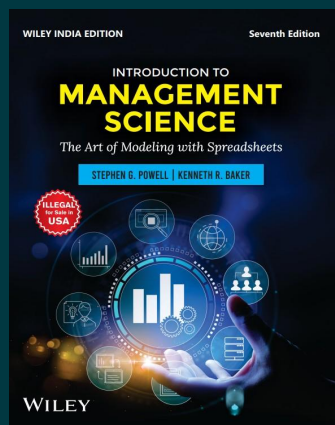




Introduction to Management Science: The Art of Modeling with Spreadsheets, 5ed

By Stephen G. Powell, Kenneth R. Baker

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Description

Introduction to Management Science provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. In this book, the authors cover spreadsheet engineering, management science, and the modeling craft. The briefness & accessibility of this title offers opportunities to integrate other materials –such as cases –into the course. It can be used in any number of courses or departments where modeling is a key skill.

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