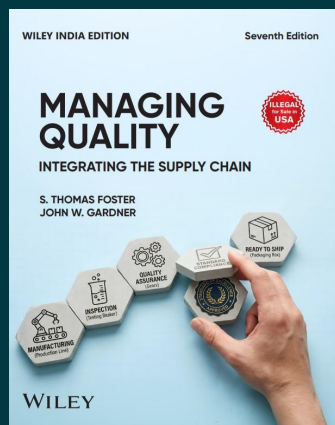




Managing Quality: Integrating the Supply Chain, 7ed

By S. Thomas Foster, John W. Gardner

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Description

In the newly revised seventh edition of *Managing Quality: Integrating the Supply Chain*, a decorated team of operations experts delivers a thorough introduction to quality management with an enduring emphasis on the importance of the supply chain for quality improvement. You'll obtain an integrated understanding of the customers, suppliers, technology, and people essential to maintaining and enhancing product quality in business.

This latest edition combines the unifying theme of the supply chain with the latest developments in critical subject areas, like Lean, Six Sigma, and service quality. Updated vignettes and references maintain the currency of the work, while new content expands its scope and increases readability and accessibility for students of operations, quality management, and business.

About the Author

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Table of Contents

Part 1 Understanding Quality Concepts

1 Differing Perspectives on Quality 2

2 Quality Theory 27

3 Global Supply Chain Quality and International Quality Standards 53

Part 2 Designing and Assuring Quality

4 Strategic Quality Planning 88

5 The Voice of the Customer	113
6 The Voice of the Market	138
7 Quality and Innovation in Product and Process Design	161
8 Designing Quality Services	189
9 Managing Supplier Quality in the Supply Chain	221
Part 3 Implementing Quality	
10 The Tools of Quality	238
11 Statistically Based Quality Improvement for Variables	279
12 Statistically Based Quality Improvement for Attributes	318
13 Lean and Six Sigma Management Principles and Tools	341
Part 4 Forever Improving the Quality System	
14 Managing Quality Improvement Teams and Projects	386
15 Implementing and Validating the Quality System	419
Appendix A-	1

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