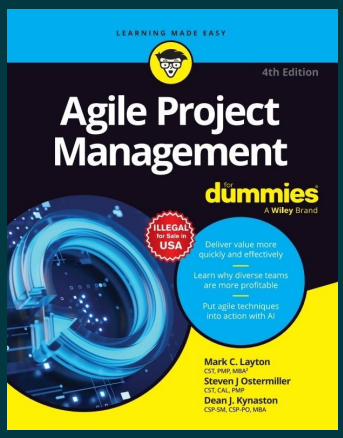
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Agile Project Management For Dummies, 4ed

By Mark C. Layton, Steven J. Ostermiller, Dean J. Kynaston

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Description

Agile project management is a fast and flexible approach to managing all projects, not just software development. By learning the principles and techniques in this book, you will be able to create a product roadmap, schedule projects, and prepare for product launches with the ease of agile software developers. You'll discover how to manage scope, time, and cost, as well as team dynamics, quality, and risk of every project.

Inside:

- Why agile techniques work
- Steps for putting agile into action
- Define product vision and features
- Plan releases and sprints
- Manage scope and procurement
- Simplify and increase project reporting
- Create an agile environment

About the Author

Mark C. Layton, Steven J. Ostermiller, Dean J. Kynaston

Mark C. Layton (Las Vegas, NV), known globally as Mr. Agile®, is an organizational strategist and PMI certification instructor with over 25 years in the project/program management field. He is the founder of Platinum Edge, LLC, an agile focused team that trains, coaches, and mentors Global 1000 companies on using agile techniques to improve project ROI and organizational effectiveness. Mark travels the world speaking and training on agile, scrum, and project management.

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