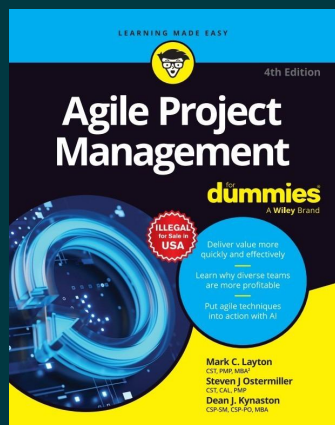




Agile Project Management For Dummies, 4ed

By [Mark C. Layton](#), [Steven J. Ostermiller](#), [Dean J. Kynaston](#)

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Description

Agile project management is a fast and flexible approach to managing all projects, not just software development. By learning the principles and techniques in this book, you will be able to create a product roadmap, schedule projects, and prepare for product launches with the ease of agile software developers. You'll discover how to manage scope, time, and cost, as well as team dynamics, quality, and risk of every project.

Inside:

- Why agile techniques work
- Steps for putting agile into action
- Define product vision and features
- Plan releases and sprints
- Manage scope and procurement
- Simplify and increase project reporting
- Create an agile environment

About the Author

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Mark C. Layton (Las Vegas, NV), known globally as Mr. Agile®, is an organizational strategist and PMI certification instructor with over 25 years in the project/program management field. He is the founder of Platinum Edge, LLC, an agile focused team that trains, coaches, and mentors Global 1000 companies on using agile techniques to improve project ROI and organizational effectiveness. Mark travels the world speaking and training on agile, scrum, and project management.

Table of Contents

Part 1: Understanding Agility 5

Chapter 1: Modernizing Project Management 7

Chapter 2: Applying the Agile Manifesto and Principles 21

Chapter 3: Discovering Why Being Agile Works Better 49

Chapter 4: Agility Is about Being Customer Focused 71

Part 2: Being Agile 91

Chapter 5: Approaches to Becoming More Agile 93

Chapter 6: Environments for Success 111

Chapter 7: Behaviors Enabling Agility	123
Chapter 8: The Permanent Team	147
Part 3: Agile Planning and Execution	157
Chapter 9: Defining the Product Goal and Product Roadmap	159
Chapter 10: Planning Releases and Sprints	183
Chapter 11: Working throughout the Day	215
Chapter 12: Showcasing Work, Inspecting, and Adapting	241
Part 4: Project Management with Agility	253
Chapter 13: Managing a Portfolio	255
Chapter 14: Managing Scope and Procurement	271
Chapter 15: Managing Time and Cost	291
Chapter 16: Managing Team Dynamics and Communication	311
Chapter 17: Managing Quality and Risk	339
Part 5: Ensuring Success	365
Chapter 18: Building a Foundation	367
Chapter 19: De-Scaling across Organizations	383
Chapter 20: Being a Change Agent	405
Part 6: The Part of Tens	433
Chapter 21: Ten Key Benefits of Agile Product Development	435
Chapter 22: Ten Key Factors for Agile Product Development Success	443
Chapter 23: Ten Signs That You're Not Becoming More Agile	449
Chapter 24: Ten Valuable Resources for Improving Agility	461

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