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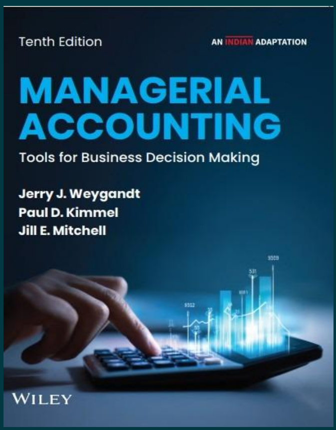

Managerial Accounting: Tools for Business Decision Making, 10ed (An Indian Adaptation)

By Jerry J. Weygandt, Paul D. Kimmel, Jill E. Mitchell

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Description

Managerial Accounting: Tools for Business Decision Making, Tenth Edition, is the Indian adaptation of the market-leading text by Jerry J. Weygandt, Paul D. Kimmel, and Jill E. Mitchell. It shows students how managers use accounting information to plan, direct, and control a business, and it does so through the decisions managers actually face.

The book opens with managerial cost concepts and the three costing systems: job order, process, and activity-based. It then turns to decision-making, covering cost-volume-profit analysis, incremental analysis, and pricing. The third part addresses planning and control through budgeting, responsibility accounting, standard costs, the balanced scorecard, and capital investment decisions. The book closes on performance evaluation with the statement of cash flows and financial analysis.

For this adaptation, all content has been reviewed and revised for Indian classrooms. Every chapter ends with an India Insight section. Problems and illustrations are denominated in rupees, ethics coverage is grounded in the Companies Act, 2013 and the National Financial Reporting Authority, and examples draw on companies students recognize.

The tenth edition also brings data analytics into the core of the course. Data Analytics Insight boxes show how real companies use data to make managerial decisions, and Data Analytics in Action problems give students Excel templates to build charts, run regressions, and interpret the results. A continuing case on Current Designs kayaks runs through the book, and the hallmark pedagogy remains: learning objectives, DO IT! exercises, Using the Decision Tools, and a full Review and Practice section in every chapter.

About the Author

Jerry J. Weygandt, Paul D. Kimmel, Jill E. Mitchell

Jerry J. Weygandt, PhD, CPA, is Arthur Andersen Alumni Emeritus Professor of Accounting at the University of Wisconsin–Madison. His articles have appeared in The Accounting Review, Journal of Accounting Research, Accounting Horizons, and Journal of Accountancy. He has served as President and Secretary-Treasurer of the American Accounting Association, on the AICPA's Accounting Standards Executive Committee, and as a trustee of the Financial Accounting Foundation. He is a recipient of the AAA's Outstanding Educator Award.

Paul D. Kimmel, PhD, CPA, is a Senior Lecturer at the University of Wisconsin–Madison, following more than 25 years as an Associate Professor at the University of Wisconsin–Milwaukee. He has public accounting experience with Deloitte & Touche and is a recipient of the Elijah Watts Sells Award for Honorary Distinction. He has published widely on financial instruments and innovation in accounting education.

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