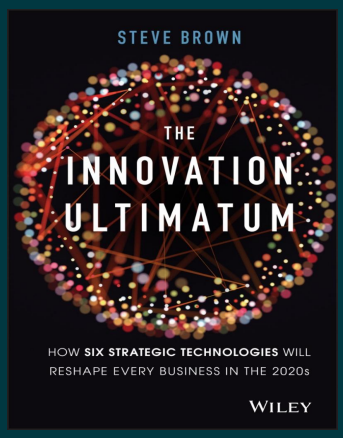
WILEY



ebook - The Innovation Ultimatum: How six strategic technologies will reshape every business in the 2020s

By Steve Brown

eBook 9789354246821 ₹- Price

Pages: 320

Description

The Innovation Ultimatum by Steve Brown is a guide for business leaders on six key technologies—AI, blockchain, IoT, autonomous machines, virtual/augmented reality, and 5G—that will reshape businesses in the 2020s. It offers insights on leveraging these technologies for competitive advantage, digital transformation, and future workforce readiness across industries.

About the Author

Steve Brown

Steve Brown is the former futurist of Intel Corporation and now runs Possibility and Purpose, a speaking and consulting business that helps leaders to imagine and build a better future.

Table of Contents

Introduction: To Survive, Every Company Must Become a Tech Company

Part I: Six Technologies That Will Reshape Business in the Next Decade

Part II: Key Concepts to Help Your Business Adapt and Thrive

Part III: Lessons from Industry, Sector by Sector

To purchase this product, please visit:
https://www.wileyindia.com/ebook-the-innovation-ultimatum-how-six-strategic-technologies-will-reshape-every-business-in-the-2020s.html

Scan to buy