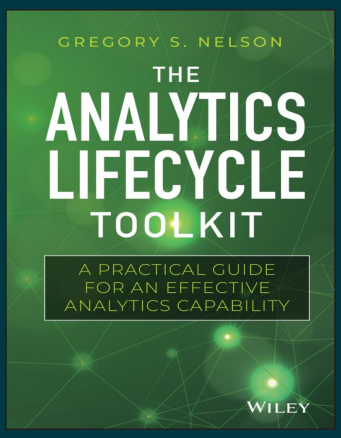
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eBook-The Analytics Lifecycle Toolkit : A Practical Guide for an Effective Analytics Capability

By Gregory S. Nelson

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Description

The Analytics Lifecycle Toolkit offers a practical framework for developing effective analytics capabilities, emphasizing strategic alignment, best practices in problem framing, model development, and change management. It guides organizations in transforming data into actionable insights, sustaining high performance, and evolving analytics functions, supported by tools and real-world examples for implementation.

About the Author

Gregory S. Nelson

GREG NELSON is the CEO and founder of ThotWave, an analytics advisory firm specializing in analytics talent development.

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