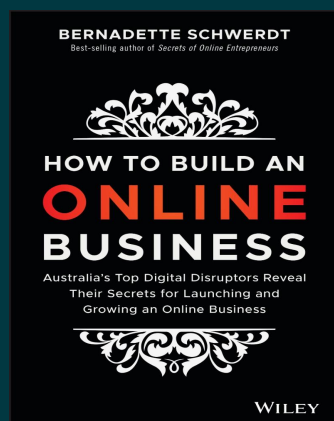




eBook-How to Build an Online Business : Australia's Top Digital Disruptors Reveal Their Secrets for Launching and Growing an Online Business

By [Bernadette Schwerdt](#)

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Pages: 296

Description

How to Build an Online Business by Bernadette Schwerdt provides a 5-step guide to launching and growing an online business. It covers developing an entrepreneurial mindset, creating a minimum viable product, leveraging technology, marketing strategies, and effective pitching. The book shares insights from Australia's top digital entrepreneurs and practical tips for success.

About the Author

Bernadette Schwerdt

Bernadette Schwerdt is a best-selling author, digital marketing specialist, founder of the Australian School of Copywriting, and keynote speaker and advisor to Australia's top corporations in digital marketing, communications, and innovation.

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Step 3: Momentum

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Step 5: Motivation

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