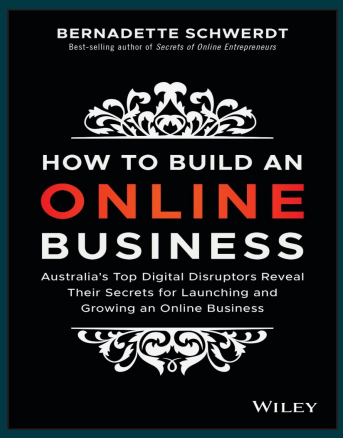
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eBook-How to Build an Online Business : Australia's Top Digital Disruptors Reveal Their Secrets for Launching and Growing an Online Busine

By Bernadette Schwerdt

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Description

How to Build an Online Business by Bernadette Schwerdt provides a 5-step guide to launching and growing an online business. It covers developing an entrepreneurial mindset, creating a minimum viable product, leveraging technology, marketing strategies, and effective pitching. The book shares insights from Australia's top digital entrepreneurs and practical tips for success.

About the Author

Bernadette Schwerdt

Bernadette Schwerdt is a best-selling author, digital marketing specialist, founder of the Australian School of Copywriting, and keynote speaker and advisor to Australia's top corporations in digital marketing, communications, and innovation.

Table of Contents

About the author

Acknowledgements

Preface: What’s your ‘pinch of salt’?

Introduction: The state of play

Step 1: Mindset

Step 2: Minimum viable product (MVP)

Step 3: Momentum

Step 4: Marketing

Step 5: Motivation

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