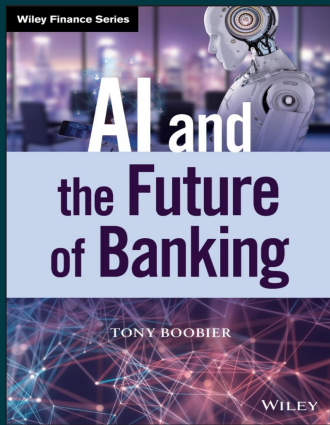




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About the Author

Tony Boobier

Tony Boobier is a former IBM worldwide executive focusing on financial services, with over 30 years of experience as a writer and public speaker specializing in business intelligence and analytics for banking.

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