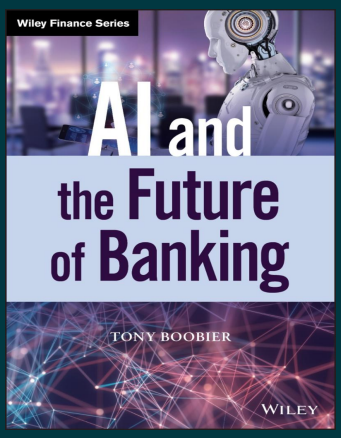
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AI and the Future of Banking by Tony Boobier is a practical guide on applying Advanced Analytics and AI in banking. It covers AI's role in customer analytics, wealth advice, operational effectiveness, risk management, open banking, and leadership in AI adoption. The book is accessible for banking professionals without IT background and explores future banking models and technology integration.

About the Author

Tony Boobier

Tony Boobier is a former IBM worldwide executive focusing on financial services, with over 30 years of experience as a writer and public speaker specializing in business intelligence and analytics for banking.

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