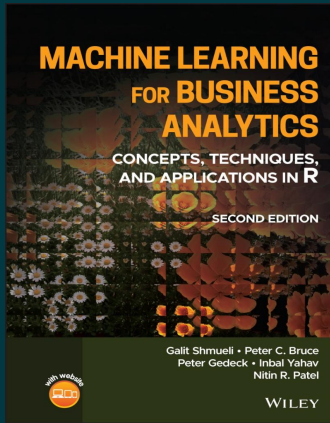




eBook - Machine Learning for Business Analytics, 2ed : Concepts, Techniques, and Applications in R

By [Galit Shmueli](#), [Peter C. Bruce](#), [Peter Gedeck](#), [Inbal Yahav](#), [Nitin R. Patel](#)

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Description

Machine Learning for Business Analytics: Concepts, Techniques, and Applications in R, 2nd Edition provides a comprehensive introduction to statistical and machine learning algorithms for business data analytics. It covers prediction, classification, visualization, dimension reduction, rule mining, clustering, text mining, and network analytics with real-life case studies, ethical considerations, and R implementations.

About the Author

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