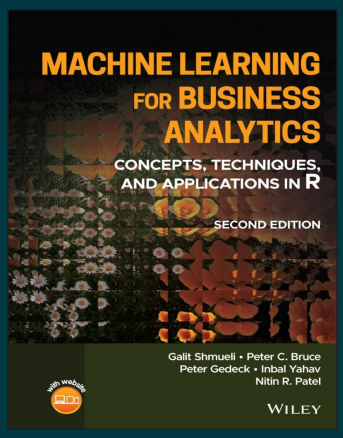
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eBook - Machine Learning for Business Analytics, 2ed : Concepts, Techniques, and Applications in R

By Galit Shmueli, Peter C. Bruce, Peter Gedeck, Inbal Yahav, Nitin R. Patel

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Description

Machine Learning for Business Analytics: Concepts, Techniques, and Applications in R, 2nd Edition provides a comprehensive introduction to statistical and machine learning algorithms for business data analytics. It covers prediction, classification, visualization, dimension reduction, rule mining, clustering, text mining, and network analytics with real-life case studies, ethical considerations, and R implementations.

About the Author

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Table of Contents

Part I Preliminaries

Chapter 1 Introduction

Chapter 2 Overview of the Machine Learning Process

Part II Data Exploration and Dimension Reduction

Chapter 3 Data Visualization

Chapter 4 Dimension Reduction

Part III Performance Evaluation

Chapter 5 Evaluating Predictive Performance

Part IV Prediction and Classification Methods

Chapter 6 Multiple Linear Regression

Chapter 7 k-Nearest Neighbors (kNN)

Chapter 8 The Naive Bayes Classifier

Chapter 9 Classification and Regression Trees

Chapter 10 Logistic Regression

Chapter 11 Neural Nets

Chapter 12 Discriminant Analysis

Chapter 13 Generating, Comparing, and Combining Multiple Models

Part V Intervention and User Feedback

Chapter 14 Interventions: Experiments, Uplift Models, and Reinforcement Learning

Part VI Mining Relationships Among Records

Chapter 15 Association Rules and Collaborative Filtering

Chapter 16 Cluster Analysis

Part VII Forecasting Time Series

Chapter 17 Handling Time Series

Chapter 18 Regression-Based Forecasting

Chapter 19 Smoothing and Deep Learning Methods for Forecasting

Part VIII Data Analytics

Chapter 20 Social Network Analytics

Chapter 21 Text Mining

Chapter 22 Responsible Data Science

Part IX Cases

Chapter 23 Cases

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