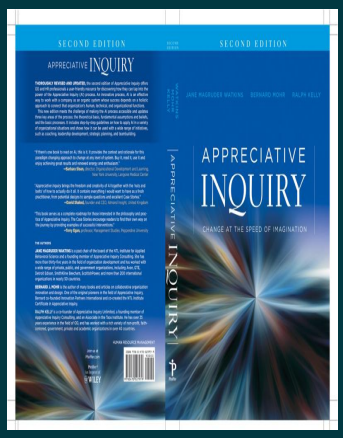
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eBook - Appreciative Inquiry, 2ed : Change at the Speed of Imagination

By Jane Magruder Watkins, Bernard J. Mohr, Ralph Kelly

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Description

Second edition of Appreciative Inquiry offers OD and HR professionals a practical guide to harnessing the Appreciative Inquiry process for organizational change. It updates theoretical foundations, assumptions, and core processes with step-by-step applications across coaching, leadership, strategic planning, and teambuilding, emphasizing a holistic, positive approach to organizational transformation.

About the Author

Jane Magruder Watkins, Bernard J. Mohr, Ralph Kelly

Jane Magruder Watkins is a past chair of the board of the NTL Institute for Applied Behavioral Science and a founding member of Appreciative Inquiry Consulting.

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