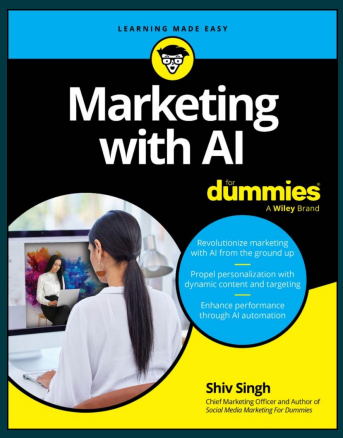
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eBook - Marketing with AI For Dummies

By Shiv Singh

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Pages: 400

Description

Marketing with AI For Dummies by Shiv Singh introduces how AI revolutionizes marketing through tools that create content and personalize customer experience. It covers AI marketing plans, SEO, campaigns, data use, and ethical considerations, with case studies and strategies for marketers to thrive in an AI-driven landscape.

About the Author

Shiv Singh

Shiv Singh is the Chief Marketing and Customer Experience Officer for LendingTree and a marketing executive with experience leading large brand strategies.

Table of Contents

Introduction

Getting Started with Marketing With AI

Exploring Fundamental AI Structures and Concepts

Using AI to Know Customers Better

Transforming Brand Content and Campaign Development

Targeting Growth Marketing and Customer Focus with AI

Leading Your Business in the AI Era

Addressing Ethical, Legal, and Privacy Concerns with AI

The Part of Tens

Pitfalls to Avoid, Future AI Developments to Watch

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