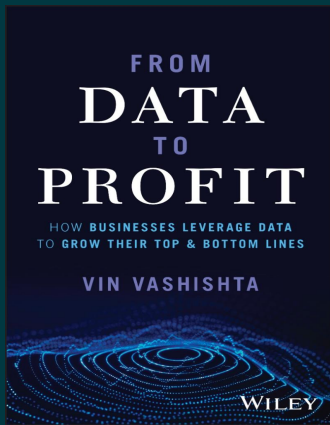




eBook - From Data To Profit : How Businesses Leverage Data to Grow Their Top and Bottom Lines

By [Vin Vashishta](#)

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From Data to Profit by Vin Vashishta offers an insightful guide on transforming company culture, strategy, and operations to leverage data and AI for business growth. It presents frameworks for organizational change, technical vision, and AI maturity, targeting data professionals and business leaders aiming for effective digital transformation and competitive advantage.

About the Author

Vin Vashishta

Vin Vashishta is the Founder of V Squared and its Chief Revenue Officer and technical strategist, specializing in data and AI strategies for SMEs and Fortune 500 clients.

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