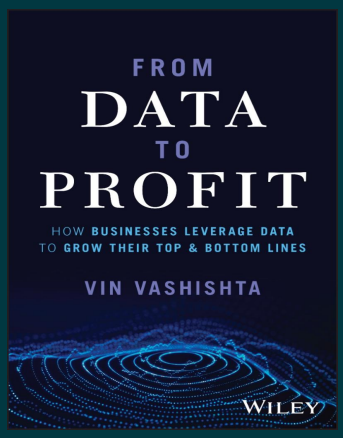
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# eBook - From Data To Profit : How Businesses Leverage Data to Grow Their Top and Bottom Lines

By Vin Vashishta

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## Description

From Data to Profit by Vin Vashishta offers an insightful guide on transforming company culture, strategy, and operations to leverage data and AI for business growth. It presents frameworks for organizational change, technical vision, and AI maturity, targeting data professionals and business leaders aiming for effective digital transformation and competitive advantage.

## About the Author

### Vin Vashishta

Vin Vashishta is the Founder of V Squared and its Chief Revenue Officer and technical strategist, specializing in data and AI strategies for SMEs and Fortune 500 clients.

## Table of Contents

Chapter 1 Overview of the Frameworks

Chapter 2 There Is No Finish Line

Chapter 3 Why Is Transformation So Hard?

Chapter 4 Final vs. Evolutionary Decision Culture

Chapter 5 The Disruptor’s Mindset

Chapter 6 A Data- Driven Definition of Strategy

Chapter 7 The Monolith—Technical Strategy

Chapter 8 Who Survives Disruption?

Chapter 9 Data—The Business’s Hidden Giant

Chapter 10 The AI Maturity Model

Chapter 11 The Human-Machine Maturity Model

Chapter 12 A Vision for AI Opportunities

Chapter 13 Discovering AI Treasure

Chapter 14 Large Model Monetization Strategies—Quick Wins

Chapter 15 Large Model Monetization Strategies—The Bigger Picture

Chapter 16 Assessing the Business’s AI Maturity

Chapter 17 Building the Data and AI Strategy

Chapter 18 Building the Center of Excellence

Chapter 19 Data and AI Product Strategy

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