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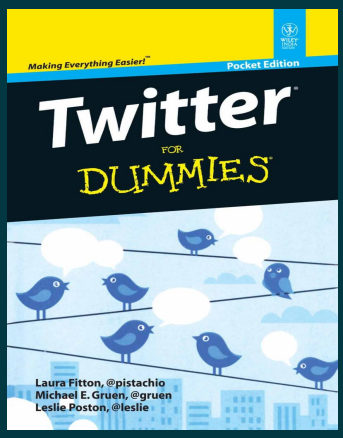

Twitter for Dummies, Pocket ed

By Laura Fitton, Michael E. Gruen, Leslie Poston

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Description

The fastest-growing social network utility sports new features, and they’re all covered in this how-to guide from a leading Twitter marketing consultant. Nearly 20 million people are tweeting on Twitter, and this book shows you how to join them and why you should. You’ll learn the nuts and bolts of using Twitter, how to make good connections, and how it can benefit your life and your business.

About the Author

Laura Fitton, Michael E. Gruen, Leslie Poston

Laura Fitton is the Inbound Marketing Evangelist for HubSpot.

Michael E. Gruen assists startup companies by using cutting-edge technologies. Leslie Poston is founder of Uptown Uncorked

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