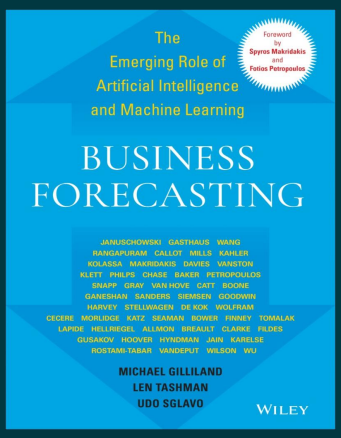
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# eBook - Business Forecasting : The Emerging Role of Artificial Intelligence and Machine Learning

By Michael Gilliland, Len Tashman, Udo Sglavo, Spyros G. Makridakis, Fotios Petropoulos

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## Description

Business Forecasting: The Emerging Role of Artificial Intelligence and Machine Learning brings together leading experts Michael Gilliland, Len Tashman, and Udo Sglavo to examine how AI and machine learning are transforming modern forecasting. The book covers deep learning, neural networks, big data, and forecasting performance, combining research, case studies, and practical insights. Featuring a foreword by Spyros Makridakis and Fotios Petropoulos and 16 expert afterwords, it is an essential resource for finance professionals, analysts, demand planners, and business leaders seeking to improve forecasting practices.

## About the Author

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## Table of Contents

Chapter 1: Artificial Intelligence and Machine Learning in Forecasting

Chapter 2: Big Data in Forecasting

Chapter 3: Forecasting Methods: Modeling, Selection, and Monitoring

Chapter 4: Forecasting Performance

Chapter 5: Forecasting Process: Communication, Accountability, and S&OP

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