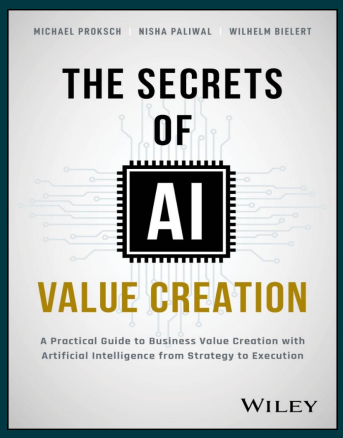
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By Michael Proksch, Nisha Paliwal, Wilhelm Bielert

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Description

The Secrets of AI Value Creation is a comprehensive guide for businesses to unlock AI-driven value. It offers a framework from strategy to execution, covering critical value drivers, challenges, and best practices. The book includes real-world cases and explores AI from business, technology, data, algorithmics, and psychology perspectives, aimed at managers and tech professionals.

About the Author

Michael Proksch, Nisha Paliwal, Wilhelm Bielert

Michael Proksch is an expert on AI strategy and value creation, focusing on optimizing business operations and driving AI adoption through value and trust; Nisha Paliwal is a senior technology executive specializing in integrating AI technology, computing resources, data, and talent; Wilhelm Bielert is a senior executive experienced in digital transformation, corporate restructuring, and leveraging AI to drive value creation.

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