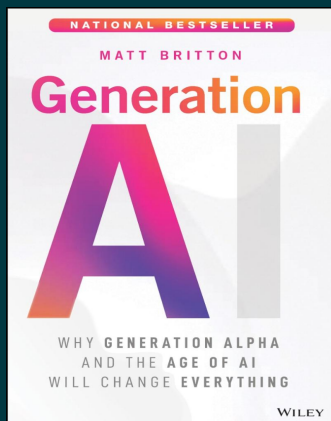




eBook - Generation AI: Why Generation Alpha and the Age Of AI Will Change Everything

By [Matt Britton](#)

eBook

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Description

Generation AI by Matt Britton explores how AI transforms society, impacting consumer behavior, education, work, relationships, and health. It highlights Generation Alpha's unique experience in an AI-enabled world, the opportunities AI offers like personalized learning and healthcare, and the ethical challenges including privacy and job displacement. A practical guide for parents and professionals to navigate AI-driven cultural and economic change.

About the Author

Matt Britton

Matt Britton is an entrepreneur with 25 years of experience helping corporations navigate technological disruptions, founder of MRY and Suzy, and an expert in consumer research and new media tactics.

Table of Contents

Foreword From the Future

Preface: Talkin' About My Generation

Generation Alpha Unveiled

ChatGPT and the Dawn of the AI Era

AI Decoded: A Beginner's Guide

Generation AI Has Arrived

AI in the Household

AI and the New Face of Media

Health and Wellness Redefined

Parenting in the Age of AI

Generation AI in the Classroom

AI and Future Living

Love and Friendship in an Artificial World

AI-Driven Careers

AI Challenges

AI in the Marketplace

Futures and Fortunes of Generation Alpha

AI Tools

Conclusions

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