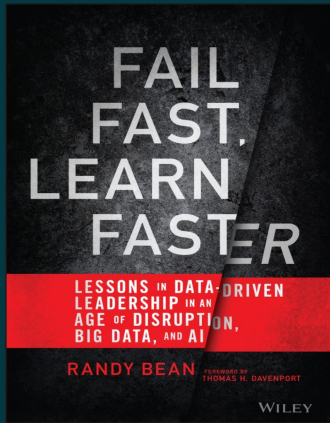




eBook - Fail Fast, Learn Faster: Lessons in Data-Driven Leadership in an Age of Disruption, Big Data, and AI

By [Randy Bean](#), [Thomas H. Davenport](#)

eBook

9789373324302

₹- Price

Pages: 272

Description

Fail Fast, Learn Faster explores the rise of Big Data, its disruptive business impact, and the cultural and ethical challenges of becoming data-driven in an age of AI and disruption. It highlights the need for a true data culture, lessons from data-driven leaders, and the evolving role of Chief Data Officers to help companies compete and innovate quickly.

About the Author

Randy Bean, Thomas H. Davenport

Randy Bean is CEO of NewVantage Partners, a strategic advisory and management consulting firm.

Table of Contents

1. The Emergence of Big Data and the Need to Become Data-Driven
2. Thinking Differently About Business in the Data Era
3. The Current State and Challenges of Data in Corporations
4. Developing a True Data Culture
5. Examples of Data-Driven Leadership
6. The Fail Fast, Learn Faster Approach to Compete
7. Establishing the Chief Data Officer as a Corporate Profession

To purchase this product, please visit:

<https://www.wileyindia.com/ebook-fail-fast-learn-faster.html>



Scan to buy