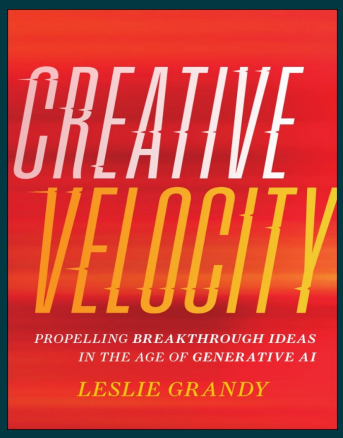
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eBook - Creative Velocity: Propelling Breakthrough Ideas in the Age of Generative AI

By Leslie Grandy

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Description

Creative Velocity by Leslie Grandy guides readers to enhance creativity in business using non-linear thinking, trigger mechanisms, play, and flow. Integrating real-world examples and science, it helps professionals collaborate with generative AI to drive innovation, solve challenges, and build a culture of fresh ideas in organizations.

About the Author

Leslie Grandy

Leslie Grandy is a seasoned global product executive, board advisor, and Founder of The Product Guild, guiding early-stage ventures and major corporations on innovation and new product development.

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