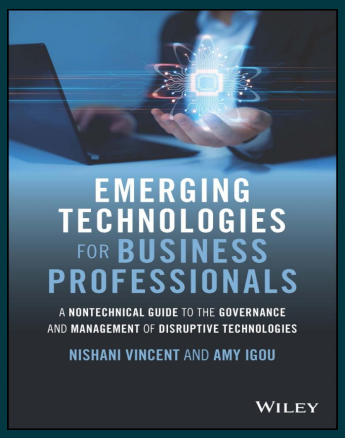
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eBook - Emerging Technologies for Business Professionals: A Nontechnical Guide to the Governance and Management of Disruptive Technologies

By Nishani Vincent, Amy Igou

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Description

This book provides a jargon-free guide for business professionals on managing and governing emerging disruptive technologies such as AI, blockchain, robotic process automation, and quantum computing, with practical examples and case studies aimed at maintaining competitive advantage and managing risks in business operations.

About the Author

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Nishani Vincent is the Joseph F. Decosimo and UC Foundation Associate Professor of Accounting at the University of Tennessee at Chattanooga. Amy Igou is the Halverson Associate Professor of Accounting at the University of Northern Iowa and the Director of the Master of Accounting program.

Table of Contents

Introduction to Emerging Technologies

Information Technology and Ethics

Introduction to Data Analytics

Data Analytics Governance and Management

Introduction to Artificial Intelligence

Artificial Intelligence Implementation and Management

Cryptocurrency and Blockchain

Blockchain Developments and Governance

The Metaverse and Non-Fungible Tokens

Introduction to Robotic Process Automation

Robotic Process Automation Implementation and Management

Quantum and Edge Computing

Augmented Reality

Introduction to Cybersecurity

Cybersecurity Management

Governance Frameworks

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