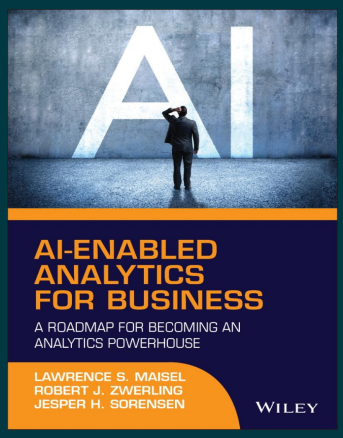
WILEY



eBook - AI-Enabled Analytics for Business: A Roadmap for Becoming an Analytics Powerhouse

By Lawrence S. Maisel, Robert J. Zwerling, Jesper H. Sorensen

eBook 9789373328102 ₹- Price

Pages: 240

Description

AI-Enabled Analytics for Business provides a roadmap for companies to leverage AI and advanced analytics to drive data-driven performance. It emphasizes developing tools, processes, and capabilities for continuous analysis of business data to gain forward-looking insights. The book includes practical use cases, executive guidance, and strategies for implementing AI analytics to enhance decision-making and business valuation.

About the Author

Lawrence S. Maisel, Robert J. Zwerling, Jesper H. Sorensen

Lawrence S. Maisel is President of DecisionVu, a management consultancy specializing in Performance Management, Data Analytics, and Operations Improvements; Robert J. Zwerling is Managing Director at Aurora Predictions, providing AI-enabled analytics; Jesper H. Sorensen is Vice President of Finance at Oracle, leading a large global finance team.

Table of Contents

Part I Fundamentals

Part II Roadmap

Part III Use Cases

To purchase this product, please visit:
https://www.wileyindia.com/ebook-ai-enabled-analytics-for-business.html

Scan to buy