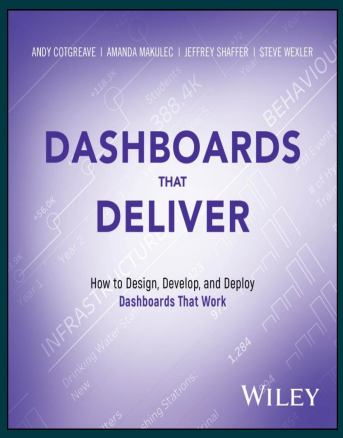
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eBook - Dashboards That Deliver: How to Design, Develop, and Deploy Dashboards That Work

By Andy Cotgreave, Amanda Makulec, Jeffrey Shaffer, Steve Wexler

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Description

Dashboards That Deliver is a comprehensive guide to designing, developing, and deploying effective dashboards. It covers the full process from conception, discovery, prototyping, to release and maintenance, addressing both technical and social factors. The book includes real-world examples from various industries and practical tips for users at all organizational levels to create impactful data visualizations and measure success.

About the Author

Andy Cotgreave, Amanda Makulec, Jeffrey Shaffer, Steve Wexler

Andy Cotgreave is an international speaker and trainer on data communication, formerly a data evangelist at Tableau; Amanda Makulec is a data visualization designer, teacher, and former Executive Director of the Data Visualization Society; Jeffrey Shaffer is Director of the Applied AI Lab and Professor of Analytics at the University of Cincinnati; Steve Wexler is founder and chief chart looker-atter at Data Revelations.

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