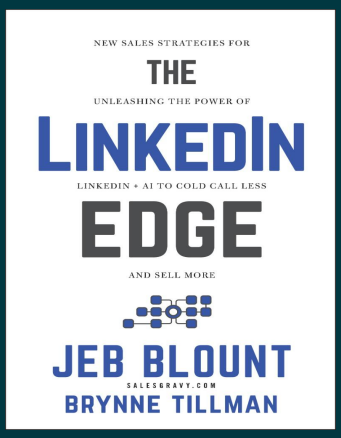
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eBook - The LinkedIn Edge: New Sales Strategies for Unleashing the Power of LinkedIn + AI to Cold Call Less and Sell More

By Jeb Blount, Brynne Tillman

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Description

The LinkedIn Edge is a practical sales guide by Jeb Blount and Brynne Tillman that reveals how to combine LinkedIn with AI to build more effective prospecting lists, enhance outbound engagement, find decision-makers, and generate qualified leads. It focuses on actionable strategies to cold call less, warm up leads, and grow sales pipelines efficiently.

About the Author

Jeb Blount, Brynne Tillman

Jeb Blount is the CEO of Sales Gravy and a sought-after sales coach; Brynne Tillman is the CEO of Social Sales Link and a LinkedIn sales expert.

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