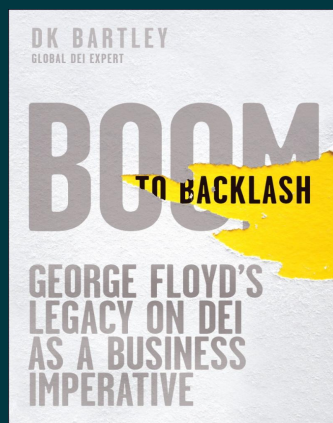




eBook - Boom to Backlash: George Floyd's Legacy on DEI as a Business Imperative

By [DK Bartley](#)

eBook

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Description

Boom to Backlash examines the transformation of DEI initiatives worldwide following George Floyd's death, highlighting the initial surge in corporate DEI commitments, progress made, and backlash. It explores DEI's impact on business, political climate influences, and technology's role, emphasizing its evolution into a crucial business and social strategy.

About the Author

DK Bartley

DK Bartley is Chief Talent Officer for Diversity Talent International and former Chief DEI Officer for Moody's Corporation.

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