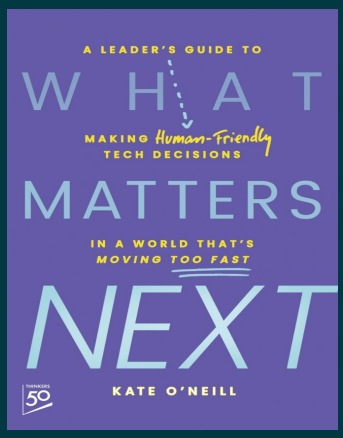
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# eBook - What Matters Next: A Leader's Guide to Making Human-Friendly Tech Decisions in a World That's Moving Too Fast

By Kate O'Neill

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## Description

What Matters Next by Kate O'Neill is a leadership guide focused on making human-centric technology decisions amid rapid change. It provides strategies for business growth and innovation using emerging technologies with ethical considerations and empathy, aligning organizational purpose and resources for positive impact on both business and humanity.

## About the Author

### Kate O'Neill

Kate O'Neill is the CEO of the technology and strategy consulting firm, KO Insights, where she provides leaders with strategies to navigate rapidly changing landscapes.

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