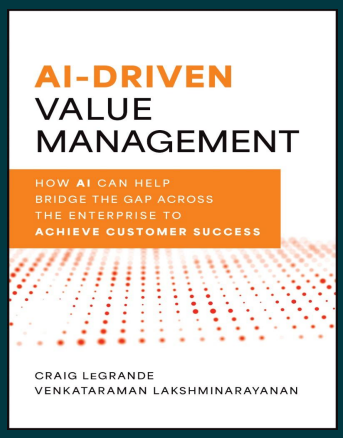
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By Craig LeGrande, Venky Lakshminarayanan

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Description

AI-Driven Value Management reveals how AI can revolutionize B2B value management by providing a strategic blueprint for scaling value management programs. It shows how enterprises can combine people, processes, and technology to drive customer success, boost pipeline, revenue, and renewals effectively using AI-driven frameworks and real-world examples from leading companies.

About the Author

Craig LeGrande, Venky Lakshminarayanan

Craig LeGrande and Venky Lakshminarayanan are authors revealing how AI can revolutionize B2B value management through a strategic blueprint for scaling value management programs.

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