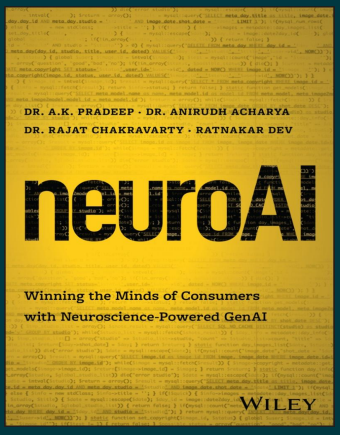
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By A. K. Pradeep, Anirudh Acharya, Rajat Chakravarty, Ratnakar Dev

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neuroAI explores the revolutionary blend of advanced neuroscience and generative AI to transform marketing, product design, and consumer engagement by targeting the non-conscious mind driving 95% of behavior. It offers practical insights and applications across industries, aiming to help businesses innovate, grow revenue, and win consumers in the AI age.

About the Author

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Dr. A.K. Pradeep is the founder and CEO of sensori.AI, the world’s only firm combining AI with advanced neuroscience learnings.

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