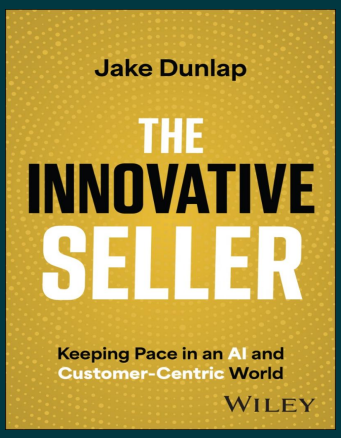
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eBook - The Innovative Seller: Keeping Pace in an AI and Customer-Centric World

By Jake Dunlap

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Description

The Innovative Seller by Jake Dunlap offers practical, innovative sales strategies in an AI-driven, customer-centric world. It addresses common sales challenges with actionable solutions, anecdotes, and insights into sales process evolution. Ideal for sales professionals and managers, it focuses on technology, customization, performance optimization, and future sales trends, including AI's role.

About the Author

Jake Dunlap

Jake Dunlap is the CEO and Founder of Skaled, a consultancy focused on helping global 2000 companies and start-ups grow by optimizing their sales process, people, and technology with customized, repeatable and sustainable strategies.

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