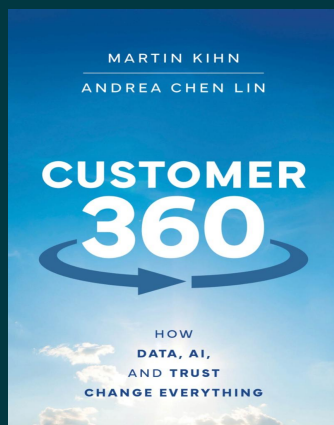




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Customer 360: How Data, AI, and Trust Change Everything explores how data, AI, and trust revolutionize customer experience. It provides insights on using emerging technologies, ethical AI use, data organization, and strategic implementation to engage customers throughout their journey. The book features real-world case studies and guides leaders in integrating technology, people, and strategy for competitive advantage.

About the Author

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Table of Contents

Preface

Introduction

Section One: The Five Forces of Customer Experience

Section Two: Data + AI + Trust in Action

Section Three: Data + AI + Trust in the Workplace

Notes

Acknowledgments

About the Authors

Index

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