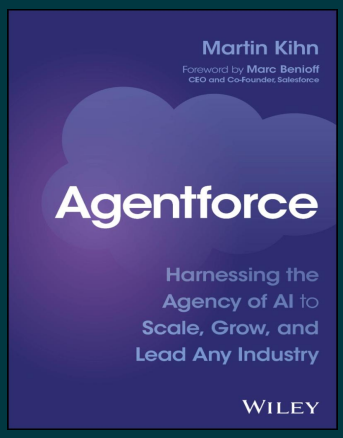
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eBook - Agentforce: Harnessing the Agency of AI to Scale, Grow, and Lead Any Industry

By Martin Kihn, Marc Benioff

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Description

Agentforce explores the third wave of AI integration in the workforce through AI agents. It reveals how companies can build virtual workforces using Salesforce's platform, addressing challenges like hallucinations and bias. The book covers AI agent technology, implementation steps, successful case studies, and AI's impact on jobs, serving as a guide for business leaders.

About the Author

Martin Kihn, Marc Benioff

Martin Kihn is an AI strategist at Salesforce and a former Gartner VP.

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