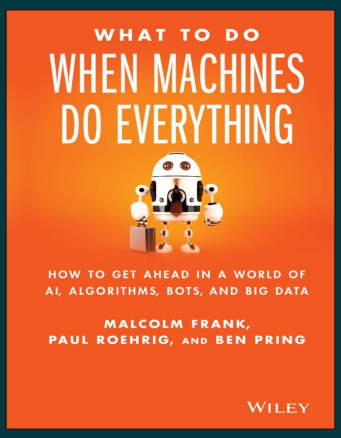
WILEY



eBook - What To Do When Machines Do Everything: How to Get Ahead in a World of AI, Algorithms, Bots, and Big Data

By Malcolm Frank, Paul Roehrig, Ben Pring

eBook 9789377065041 ₹- *Price*

Pages: 256

Description

What To Do When Machines Do Everything offers a strategic roadmap for thriving in the AI-driven digital economy. It explores how AI, algorithms, and big data transform work and business, presenting the AHEAD model—Automate, Halos, Enhance, Abundance, Discovery—to harness technology for innovation, efficiency, and competitive advantage in the future business landscape.

About the Author

Malcolm Frank, Paul Roehrig, Ben Pring

Malcolm Frank is the executive vice president of strategy and marketing at Cognizant; Paul Roehrig is vice president of strategy and marketing for Cognizant Digital Business and a founder of the Center for the Future of Work; Ben Pring leads Cognizant’s Center for the Future of Work.

Table of Contents

Introduction to the Digital Economy Transformation

The AHEAD Business Model (Automate, Halos, Enhance, Abundance, Discovery)

Strategic Initiatives for Competing in the New Economy

Opportunities and Challenges of AI and Automation

Future of Work and Business Development

Case Studies and Real-World Examples

Author Insights and Expertise

To purchase this product, please visit:
https://www.wileyindia.com/ebook-what-to-do-when-machines-do-everything-how-to-get-ahead-in-a-world-of-ai-algorithms-bots-and-big-data.html

Scan to buy