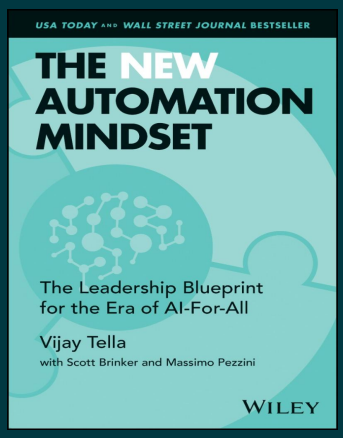
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eBook - The New Automation Mindset: The Leadership Blueprint for the Era of AI-For-All

By Vijay Tella, Scott Brinker, Massimo Pezzini

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Description

The New Automation Mindset explores business automation's true potential and impact, offering practical guidance for C-suite executives, managers, and employees. It emphasizes a holistic approach to automation beyond robotic process automation (RPA) to drive innovation, growth, agility, and adaptability in digital transformation. The book features real-world examples and strategies for integrating automated technologies successfully.

About the Author

Vijay Tella, Scott Brinker, Massimo Pezzini

VIJAY TELLA is founder and CEO of the automation platform Workato.

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