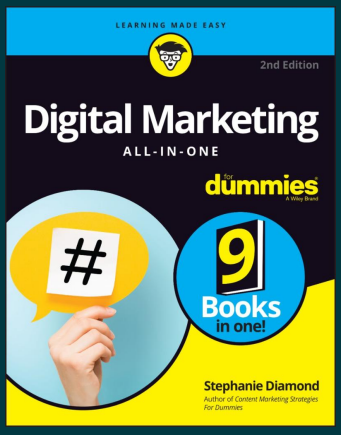
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eBook - Digital Marketing All-In-One For Dummies, 2ed

By Stephanie Diamond

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Description

Digital Marketing All-In-One For Dummies, 2nd Edition by Stephanie Diamond is an extensive guide with over 800 pages covering the latest digital marketing strategies. It includes insights on AI integration, customer experience management, influencer marketing, social media presence, content creation, ROI measurement, and audience engagement to help marketers build effective online marketing plans.

About the Author

Stephanie Diamond

Stephanie Diamond is a marketing thought leader with 20+ years of experience and founder of Digital Media Works, Inc.

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