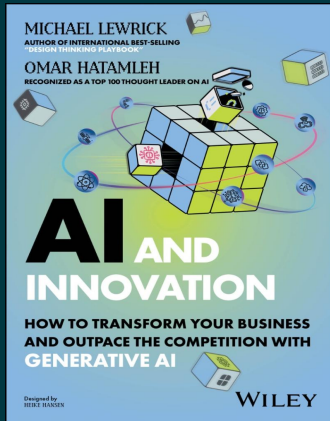




eBook - AI and Innovation: How to Transform Your Business and Outpace the Competition with Generative AI

By Michael Lewrick, Omar Hatamleh

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AI and Innovation provides tested frameworks from global leaders to shape and scale AI ecosystems. It guides business leaders on understanding AI concepts, generating change roadmaps, transforming work practices, and preparing for future AI advancements. Featuring use cases from Siemens, GE, and Microsoft, it offers tools and strategies for innovation, collaboration, and business success with generative AI.

About the Author

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Michael Lewrick is a bestselling author, design thinking and ecosystem design leader, entrepreneur, and visiting professor; Omar Hatamleh is Chief AI Advisor at NASA and a global innovation and transformation expert.

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