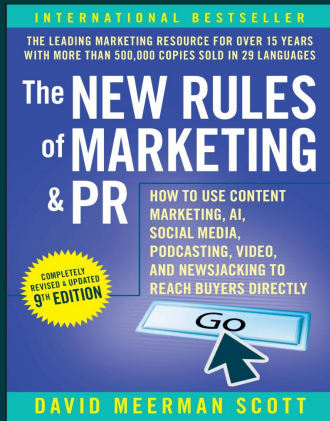




eBook - The New Rules of Marketing & PR, 9ed: How to Use Content Marketing, AI, Social Media, Podcasting, Video, and Newsjacking to Reach Buyers

By [David Meerman Scott](#)

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About the Author

David Meerman Scott

David Meerman Scott (Lexington, MA) is a marketing strategist, keynote speaker, seminar leader, and bestselling Wiley author.

Table of Contents

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