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eBook - Trampled by Unicorns: Big Tech's Empathy Problem and How to Fix It

By Maelle Gavet

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Description

Trampled by Unicorns examines Big Tech's empathy deficit, its causes including cultural insularity, hyper-growth, lack of diversity, and ecosystem issues. Authored by Maelle Gavet, it offers a call to action for industry leaders and governments to regulate and foster more empathetic, sustainable tech companies.

About the Author

Maelle Gavet

Maëlle Gavet is a technology executive and former CEO of Ozon, executive vice president at Priceline Group, and chief operating officer of Compass.

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