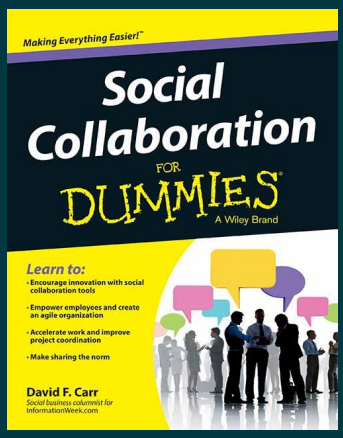
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Social Collaboration for Dummies

By David F. Carr

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Description

Social Collaboration for Dummies will help you understand and realize the potential of social collaboration to improve operational performance through improved collaboration, knowledge sharing and communication within your organization, big or small. It explains the principles and technologies behind social collaboration and how these can be applied to address various business problems and challenges, leading to improvements in productivity, organizational agility, innovation and employee engagement.

About the Author

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