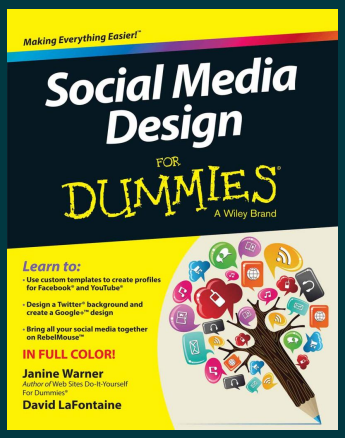
WILEY



Social Media Design for Dummies

By Janine Warner, David Lafontaine

Paperback 9788126551286 ₹539.00

Pages: 352

Description

This book deconstructs the best Facebook Timelines, reveals the secrets behind the hottest Twitter backgrounds and shows you how to create a professional image on LinkedIn. It also shows you how to make the most of the increasingly visual worlds of Pinterest, Google+ and Instagram. As a bonus for readers, this book include videos and downloadable templates to make designing your own profiles quick and easy.

About the Author

Janine Warner, David Lafontaine

Janine Warner is the creator of DigitalFamily.com, a full-service interactive design and training agency that offers web and mobile design, content strategy, social media and internet marketing services. She's written or coauthored more than 25 books about the Internet

Table of Contents

Introduction

Part I: Getting Started with Social Media Design

Chapter 1: Creating a Consistent Design for All Your Social Sites

Chapter 2: Checking Out Design Tools

Chapter 3: Advanced Design Concepts

Part II: Creating Designs on the Top Social Sites

Chapter 4: Fashioning a Fantastic Facebook Profile

Chapter 5: Polishing Your Look on a Facebook Page

Chapter 6: Tweaking Your Twitter Profile

Chapter 7: Channeling Your Look on YouTube

Part III: Extending Your Social Reach

Chapter 8: Upscaling Your LinkedIn Profile

Chapter 9: Generating a Google+ Profile

Chapter 10: Setting Up Pinterest Boards

Chapter 11: Creating a Flickr Presence

Part IV: Integrating Your Social Networks

Chapter 12: Compiling a Tumblr Page

Chapter 13: Aggregating Profiles with a Rebel Mouse

Part V: The Part of Tens

Chapter 14: Ten Social Media Management Tools

Chapter 15: Ten Social Media Analytics Tools

Chapter 16: Ten Ways to Build Social Media Engagement

Index

To purchase this product, please visit:
https://www.wileyindia.com/social-media-design-for-dummies.html

Scan to buy