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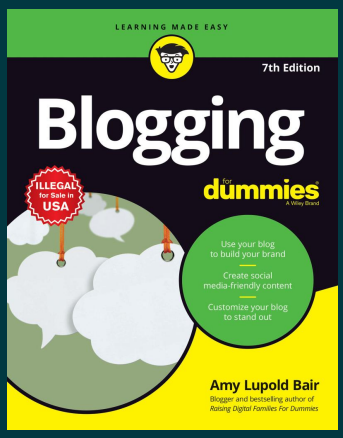

Blogging For Dummies, 7ed

By Amy Lupold Bair

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Pages: 440

Description

Ready to make your mark on the online world? Start a blog! Blogging For Dummies will provide you with information on blogging basics, the anatomy of a good blog, and the tools required to get started. You'll get advice on a blog topic, choosing a domain name and host, writing your first post, planning an editorial calendar, and using your blog as an important part of your personal brand.

About the Author

Amy Lupold Bair

Amy Lupold Bair is the founder of Resourceful Mommy Media, LLC, and former owner and author of the popular parenting and lifestyle blog

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