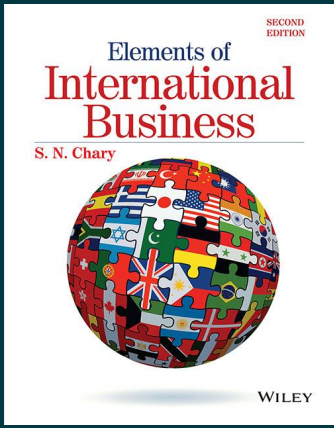
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Elements of International Business, 2ed

By S.N. Chary

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Description

Business interactions across national boundaries are no longer a matter of choice for organizations. Every nation to a lesser or greater degree is seeing itself as a part of the larger macroeconomic environment. This book is the updated version of the popular original edition. An informative and refreshingly candid volume on the interplay of elements in international business.

About the Author

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S. N. Chary has formerly been a Professor with the Indian Institute of Management Bangalore

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