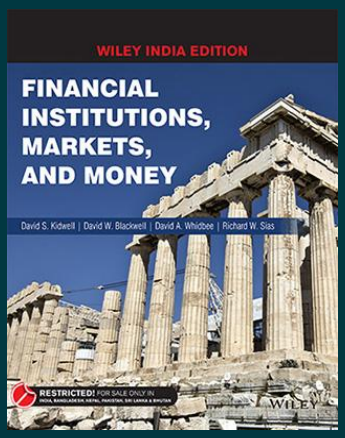
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Financial Institutions, Markets, and Money

By David S. Kidwell, David W. Blackwell, David A. Whidbee, Richard W. Sias

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Description

Kidwell's Financial Institutions 11th Edition presents a balanced introduction to the operation, mechanics, and structure of the U.S. financial system, emphasizing its institutions, markets, and financial instruments. The text discusses complex topics in a clear and concise fashion with an emphasis on "Real World" data and people and event boxes, as well as personal finance examples to help retain topical interest.

About the Author

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