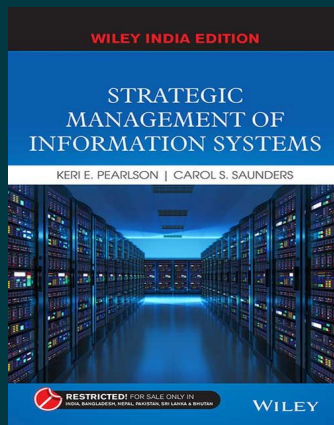




Strategic Management of Information Systems

By Keri E. Pearlson, Carol S. Saunders

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This brief, but complete, paperback builds a basic framework for the relationships among business strategy, information systems, and organizational strategies. You'll learn how IT relate to organizational design and business strategy, how to recognize opportunities in the work environment and how to apply current technologies in innovative ways.

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