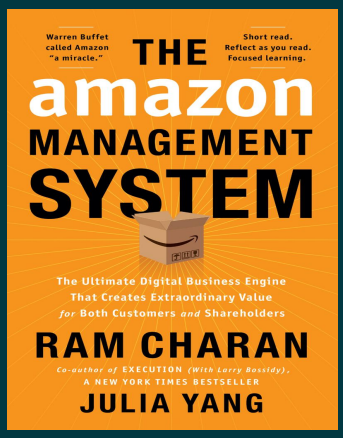
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About the Author

Ram Charan, Julia Yang

Ram Charan's 27 books have sold over three million copies and include the New York Times bestseller Execution. He is a world-renowned advisor to CEOs, business unit managers, and boards of directors who value his practical solutions to complex business problems. Dr. Charan earned MBA and doctorate degrees from Harvard Business School

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