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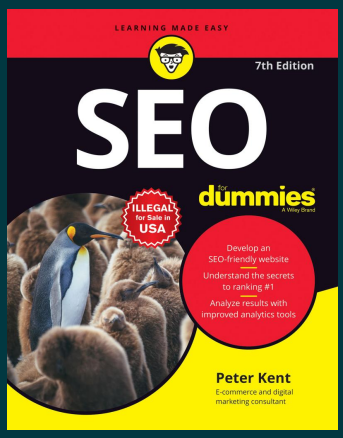

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About the Author

Peter Kent

Peter Kent (Denver, CO) is an e-commerce consultant who specializes in search-engine optimization (SEO). He is the former VP of Marketing at Indigio, where he worked on search engine optimization. He has worked online since 1984, written about the Internet since 1993, and authored almost 50 books

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