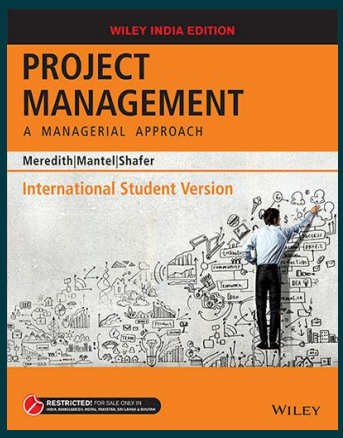
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Project Management, ISV: A Managerial Approach

By Meredith, Mantel, Shafer

Paperback 9788126568765 ₹1,129.00

Pages: 516

Description

Designed for project management courses for business students, Project Management: A Managerial Approach, 9th Edition guides students through all facets of the steps needed to successfully manage a project. The authors' managerial perspective addresses the basic nature of managing all types of projects as well as the specific techniques and insights required for selecting, initiating, executing, and evaluating those projects.

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