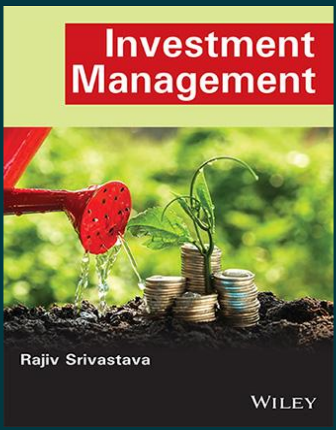
WILEY



Investment Management

By Rajiv Srivastava

Paperback 9788126569366 ₹1,219.00

Pages: 652

Description

Investment Management has been primarily developed to meet the academic requirements of MBA and PGDBM students (specialising in Finance) as well as instructors. It would be equally useful for brokers and research analysts. The book focuses on Indian markets, conventions, and practices by the stock exchanges in India, examples and case studies from Indian environment and applications of concepts using Indian benchmarks. The purpose of the book is to offer a credible alternative to management students, using easy-to-comprehend text, cases, and screenshots from familiar economic environment. The distinguishing feature of the book is its focus on the Indian market.

About the Author

Rajiv Srivastava

Rajiv Srivastava is currently a Professor of Finance

Table of Contents